

The Quick Guide to Small Business Budgeting

“The only budgeting book your small business can’t afford to be without”

E-Book Version

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About the Author

In 1994 I opened my own Accounting Service because I, like many other aspiring individuals cannot work for someone else. I work well with others, but require the respect and freedom that Self-Employment brings. With over Fourteen years of accounting experience, I have gained the respect and drive that I have searched for. Over the past six years, I have written two books on opening your own bookkeeping and accounting service and one book specifically based upon QuickBooks® called “Computerized Bookkeeping in Laymen’s Terms.” Realizing that not all businesses are ready to go computerized just yet, the endless value of a business budget and cash flow set in place is critical for any business owner. Knowing I couldn’t create an E-Book version of the Laymen’s Term book, I wanted to supply an easy and inexpensive alternative to the thousands of small businesses who need a budget yet don’t know how to set-one up. I took two main Chapters from the Laymen’s Term book along with additional questions and information to create “The Quick Guide to Small Business Budgeting.”

Best Wishes,

Julie A. Aydlott

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Microsoft Excel Budget	Attached File
Microsoft Excel Cash Flow Forecast	Attached File

Introduction

“The Quick Guide to Small Business Budgeting” has been modified into an E-Book version from the original book called “Computerized Bookkeeping in Laymen’s Terms.” Unfortunately, trying to create a 360 page E-Book was not an option. The templates lost resolution, which made it difficult to read. So I decided to offer another solution to what I see as one of the main problems a Small Business Owner has to face. That is, how to focus on your business budget, cash flow and estimating your taxes. If you do not have those three key elements in your business, the probability of your failure is probable. If you decide to purchase the original hard copy of “Computerized Bookkeeping in Laymen’s Terms” at a later date you can send in the \$15.00 mail in rebate at the back of this book because the hard copy does include two of the Chapters that you have just purchased.

Your company’s strongest asset is going to be your ability to put together a long term budget and cash flow estimate to see what it will take you to make it to the other side. If you don’t know what it takes, how do you expect to get there? Whether or not your business is already up and running with QuickBooks® or a manual bookkeeping system, or you have just started out, this E-Book will be the most valuable lesson in budgeting that will benefit your business. It is also an excellent tool for In-house Bookkeepers, Administrative Assistants and Office Managers to use to make sure the business budget isn’t overlooked.

If you don't know what to do or where to start, I translate my books for the end user to understand. If you notice an occasional typo or grammatical error here and there, it just might be on purpose. My clients who are the small business owners do not understand or have the patience to sit there and try to figure out what language I'm speaking. Just as any specific industry, there is always a language gap. One of the biggest language gaps is in broken English, which over 70% of the American Population speak. I have had numerous people try to voice an opinion or a not so favorable comment on the English language typed within the pages of my Laymen's Term book, but those individuals always ended up to be high scholar professionals who do not have a necessity for my books. Therefore their comments while noted are the reason why I choose to Self-Publish my books. I would rather have the other 70% feel more comfortable understanding the Standard Joe way of speaking, than the Corporate America Politically correct language that you rarely use anyway. We'll leave that for the Attorney's.